

THE GIFT THAT KEEPS ON GIVING

Gift Card sales continue to be a good news story, even in today's tough economic climate. The Australian gift card market is defying the downturn, and is on track to grow to \$6 billion by 2010. Through Westfield's Gift Card program you can tap into a lion's share of this sales opportunity. There are lots of ways to promote Westfield Gift Cards within your stores, so talk with your Retail Manager to discover how your store can take advantage of Westfield Gift Cards.



Redevelopment and Construction

The installation of the glass facade on 100 Market St is underway and continuing to the upper levels this month. The installation of internal services and building fitout including bathrooms and other amenities is also underway.

The hoardings around the former Centrepoint building are being progressively installed around Market St, Pitt St Mall and Castlereagh St frontages. Once complete new signage will be installed.

Excavation has now commenced on the former Imperial site and will continue during the coming months.

Energy Australia is also continuing the electricity supply upgrades along Pitt Street Mall during July. Jemena Gas is undertaking night works on a new gas main in Market St this month.

City of Sydney has placed plans on exhibition on the proposed Pitt St Mall upgrade. Information is available at www.cityofsydney.nsw.gov.au.

You can find more information on the redevelopment and regular progress photos at www.westfield.com/sydney.

Environmental

Benefits of Recycling

Recycling helps cool the planet – it's a fact.

Making new packages from old packaging, removes the need to extract and process natural resources, which saves:

- Energy
- Water
- Greenhouse Gases

These are net environmental savings which means they take into account all the processing and transportation associated with the recycling process. For example, a company like Westfield, through its national Visy recycling programs in centres and offices saves 5200 tonnes of CO2 emissions every year. This huge recycling effort diverts more than 42,000 cubic metres of waste from landfills every year. A great result for the environment, achieved through the participation of all Westfield staff, retailers, cleaners and office staff, right through to management. Everyone plays an important role.

However it is fundamentally important to recycle correctly and put the right things in the right bins. Bins are clearly marked and putting something in the wrong bin means it might not get recycled, so it's important to be a good sort, and recycle right!

Attract more customers today with American Express® 'Cards Welcome'.

Nearly half of all Cardmembers choose to shop or dine at places that accept American Express*. Make sure you display your American Express signage today – the perfect way to attract American Express Cardmembers into your store.

To order your new Westfield American Express decal, email merchant_marketing@aexp.com today

*Card Usage & Attitude Study, Research International 2007.
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